



Atlanta Attracts Relocation of Porsche Cars North America, Inc.

Porsche Cars North America, Inc. is developing a new \$100 million headquarters, which will be built at Aerotropolis, a 130-acre mixed-use development. Porsche will move approximately 300 employees from its Sandy Springs location, and will add another 100 jobs. The decision to stay in Atlanta was the result of a search process that took over a year, and evaluated sites in Atlanta and other out-of-state locations. Invest Atlanta, formerly the Atlanta Development Authority, worked with other city and state organizations to secure the relocation site and provide the necessary incentives to finalize the deal.

The headquarters will not only be home to Porsche Cars North America, but also Porsche Financial Services, Inc. and Porsche Business Services, Inc., which are currently located in Lisle, Illinois. The move-in date for all employees is scheduled for the second half of 2013. Porsche will also build a test track similar to the Porsche Experience Centre at Silverstone in England.

For more information on this project or how Invest Atlanta may be able to provide solutions for your business, please contact:

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