



Atlanta Development Authority

FOR IMMEDIATE RELEASE

February 4, 2010

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ADA leads business development trip to India

Under the leadership of ADA Project Manager of Business Engagement Danielle Fernandes, the Innovation Crescent Regional Partnership has embarked on a business development mission to India from February 1 – 10. During this trip, the team will be attending the BioAsia tradeshow in Hyderabad as well as meeting with high-tech and life science companies in Hyderabad, Mumbai and Bangalore.

"We hope to come away from this mission more educated about the Indian life science industry," Fernandes says. "We are focusing on cities that are strong in life sciences and technology in order to learn how Atlanta can better foster a cluster of life-science businesses."

"Georgia Bio was pleased to assist the Atlanta Development Authority in setting up meetings in India and we applaud the Atlanta delegation's efforts to attend the BIO Asia conference and promote the city and state as a premier destination for life sciences innovation," said Georgia Bio President Charles Craig.

In addition to attending BIO Asia, the team will meet with Indian companies that may be interested in entering the U.S. market through Atlanta. Early meetings have already yielded two projects and a lead for Atlanta. Many of these companies will be hosted by ADA in Atlanta over the next several months as we continue to build relationships and present opportunities for business locations here.

"I can honestly say that, so far, this is one of the best missions I have attended," says Carol Henderson, director of Health Sciences and Advanced Technologies with the Georgia Department of Economic Development. "The amount of work ADA has put into qualifying companies has resulted in outstanding meetings and good leads. I look forward to partnering with ADA on future missions and projects."

Traveling with Fernandes are: Charles Whatley, Director of Commerce and Entrepreneurship, Atlanta Development Authority; Carol Henderson, Director, Health Sciences and Advanced Technologies, Georgia Department of Economic Development; David Hartnett, Vice President of Technology Industry Development, Metro Atlanta Chamber; and Ritesh Desai, Chairman of the Board, Georgia Indo-American Chamber of Commerce.

ABOUT ATLANTA DEVELOPMENT AUTHORITY

The Atlanta Development Authority is the official economic development agency for the city of Atlanta. ADA represents in-town Atlanta, which has a population of 530,000 and growing. ADA is a research-based economic development organization, focused on residential, business and investment growth in the city. Visit www.atlantada.com.

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