



RISE TOGETHER ATLANTA

COVID-19 SMALL BUSINESS GRANTS

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Resurgence Grant Fund



Strength in Beauty Fund

Visit www.investatlanta.com for more information about each program



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Resurgence Grant Fund

Grant Purpose

The purpose of the Resurgence Grant Fund (RGF) is to distribute federal grants to small businesses as a means of addressing the **negative economic impact of the measures taken to control the novel COVID-19** virus in the U.S., Georgia and particularly in the City of Atlanta.



Grant Amount

Reimbursable grants up to \$40,000, plus a credit of up to \$10,000 in technical assistance services from approved providers, to **reimburse the costs of business interruptions as a result of required closures, social distancing or changes in service to customers due to the COVID-19 pandemic**, as well as costs associated with reopening post-COVID.



Technical Assistance

- \$10,000 for small business technical assistance support services.
 - Awarded businesses will receive 4 Invest Atlanta Bundles for service
- Businesses will need to use the Invest Atlanta Resource Providers
- Payments will be made directly to the service provider

Eligibility Requirements

1. Has an active City of Atlanta business license
 2. Has been in business and operating effective March 1, 2019
 3. Had less than 250 employees as of Mar. 1, 2020
 4. Able to demonstrate a business interruption as a result of the COVID-19 pandemic
- See **Program Overview** and **Program FAQs** on Invest Atlanta's website for list of **Ineligible Businesses** and other eligibility requirements



Application Requirements

1. Driver's license or other government-issued ID
2. Payroll documentation for final February 2020 payroll
3. Reimbursable itemized receipts
4. 2020 City of Atlanta Business License
5. 2020 Secretary of State registration
6. 2019 and Year-to-date, June 30, 2020, Profit & Loss Statement
7. 2018 and 2019 Business Tax Returns
8. SAVE affidavit
9. W-9
10. *Provide a compliance report within one year*
11. *Perform 15 hours of community service within one year*
12. *Commit to maintaining employees*



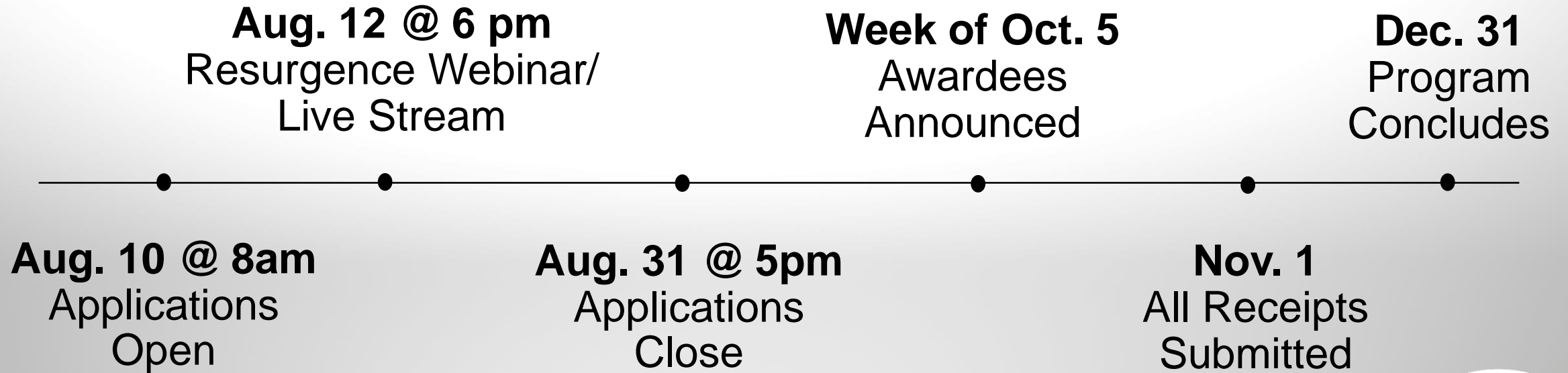
Application Sections

- A. Eligibility Questions (15 questions)
- B. Contact Information (10 questions)
- C. Business Information (20 questions)
 - Two Descriptions:
 - How has your business been impacted by COVID
 - What is/was your plan for reopening

We estimate the application will take about 1 hour to complete.



Program Timeline



Things to Remember

- Business Name should be the same as the Secretary of State
- This is a **reimbursable** grant which requires receipts:
 - Receipts need to be itemized with a description for use
 - Receipts can cover costs from March 1 – November 1, 2020
 - Invoices, Estimates and Proposals are not considered receipts
- Upload files with the name of the document (i.e. SAVE Affidavit)
- Before documents are uploaded, please redact any personal/confidential info
- Please provide us with an email you check often

STRENGTH IN Beauty FUND



United
Way



United Way of
Greater Atlanta

Grant Purpose

Cosmetology professionals residing and/or working in the city of Atlanta with a current cosmetology license **who have suffered a loss of business due to COVID-19** – impacting immediate monetary needs like rent and utilities



Grant Amount & Structure

- \$1,000 per approved applicant
- Grant funds will be awarded in accordance with a scoring system
- Direct grant to approved applicants
- The grant may be applied to essential financial obligations such as food, housing, utilities, medical expenses, transportation costs



Eligibility Requirements

1. Must be a resident of the city or employed in the city for at least the last 6 months
2. Part of the licensed cosmetology industry including: Master Cosmetologist, Nail Technician, Hair Designer, Esthetician, Cosmetology Instructor, Nail Tech Instructor, Hair Designer Instructor, Esthetician Instructor, Cosmetology Apprentice, Esthetician Apprentice, Hair Designer Apprentice, Nail Tech Apprentice, Master Barber, Barber Instructor, Barber Apprentice
3. Has a current cosmetology license issued by the State of Georgia
4. Able to establish loss of business and impact as a result of COVID-19
5. Demonstrate a financial need to meet immediate monetary needs, i.e., food, rent or mortgage, utilities, medical expenses, transportation costs, or other essential financial obligations, caused by the economic impact of COVID-19



Application Requirements

1. SAVE affidavit
2. Driver's license/Passport
3. Proof of residence
4. Verification of income
5. Proof of cosmetology work
6. Cosmetology license



Program Timeline

Aug. 12 @ 6pm

Resurgence
Webinar/
Live Stream

Week of Oct. 5

Awardees
Announced



Aug. 10 @ 8am

Applications
Open

Aug. 31 @ 5pm

Applications
Close



Highlights



Resurgence Grant Fund



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Where To Get More Information

1. All this information is available on www.investatlanta.com
2. Customer service hotline: (404) 880-7255
 - Hotline will be open Aug 29th and 30th 9-5pm
3. Email address: resurgence@investatlanta.com for
4. Email address: cosmetologyrelief@investatlanta.com for
5. Chat available on our website
6. Additional webinars
 - Next session: Wednesday, Aug. 12, 6:00 p.m.



Q&A





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Thank You