

Community Benefits Plan



INVESTATLANTA
Atlanta's Development Authority

August 21, 2013

Agenda

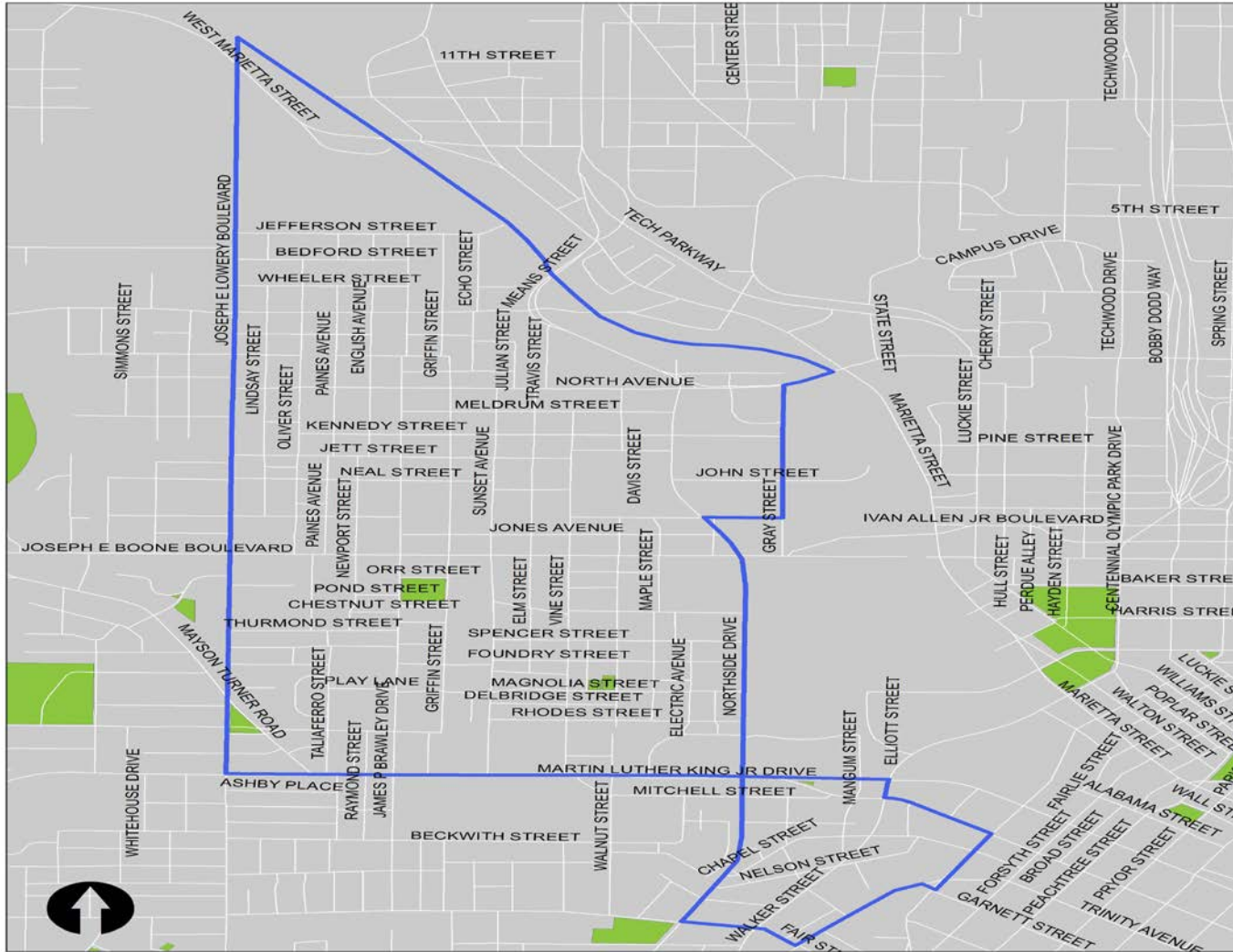
- Call to Order
- Public Comment
- Administrative Matters
- Meeting Objectives
- Resource Overview
- Scope of Work Exercise
 - Community Input
- Next Steps and Suggested Timeline



Meeting Objectives

- Provide information on the need for a Community Benefits Plan related to the New Stadium Project (NSP)
- Understand the parameters of implementation resources
- Discuss components of the Community Benefits Plan (Scope of Work)
- Establish a decision making process and timeline

Subject Area



Overview of Westside TAD Community Improvement Fund

- Seeks to increase private investment in the area and overcome impediments to development
- Eligible projects will:
 - Demonstrate understanding of the overall needs of the community
 - Result in job creation
 - Eliminate blight
 - Leverage other public and private funding sources
 - Accelerate quality of life enhancements for residents
 - Align with Westside TAD Strategic Implementation Plan
- Managed by Invest Atlanta

Overview of Process for Westside TAD Community Improvement Fund

Application Released

Selection Criteria Informed by APD Strategic
Implementation Plan and CBP

Westside TAD Advisory Board Approval

Invest Atlanta Board of Directors Approval

Overview of the Neighborhood Prosperity Fund (Blank Foundation)

- Managed by Arthur M. Blank Family Foundation
- Approved by Board of Trustees of the Foundation
- Seeks to invest in catalytic projects that will ignite positive change and improve the quality of life in Vine City, English Avenue, Castleberry Hill and other neighborhoods contiguous to the NSP
- Limited to projects which further charitable purposes within the meaning of section 501(c)(3) of the Internal Revenue Code
- Selected projects will be informed by the APD Strategic Implementation Plan and the CBP Committee's recommendations

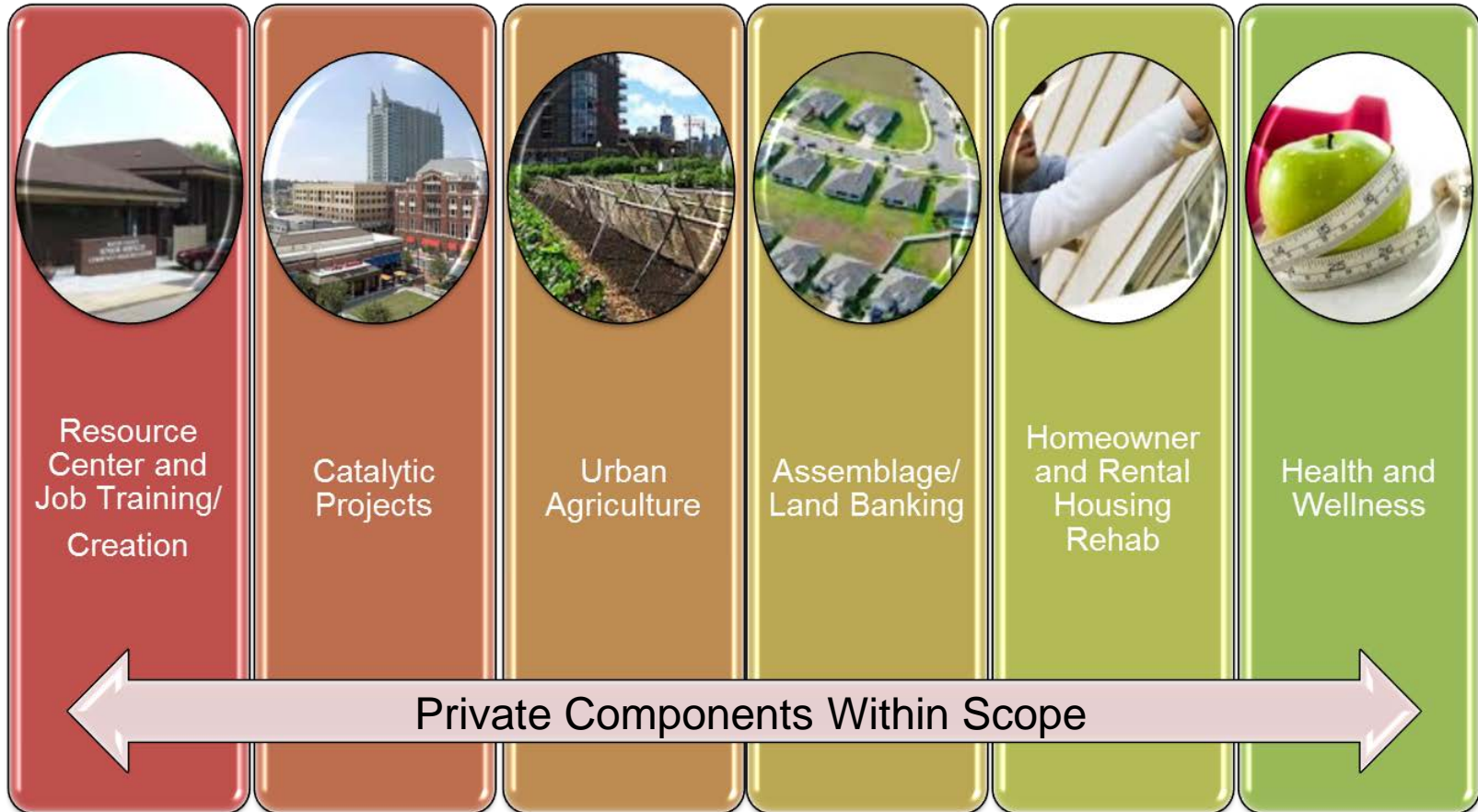
Overview of City of Atlanta Resources

- Department of Public Works: coordinate on a traffic plan that best serves the neighborhoods on game days
- Atlanta Police Department: coordinate on a strategy for crime prevention and traffic mitigation
- Department of Watershed Management: address environmental issues including, but not limited to storm water run-off mitigation, as a result of the NSP construction and ROW maintenance coordination
- Department of Planning and Community Development: address potential gentrification issues impacting the neighborhoods surrounding NSP
- Invest Atlanta: make recommendations on initiatives to encourage economic development and the attraction of private investment

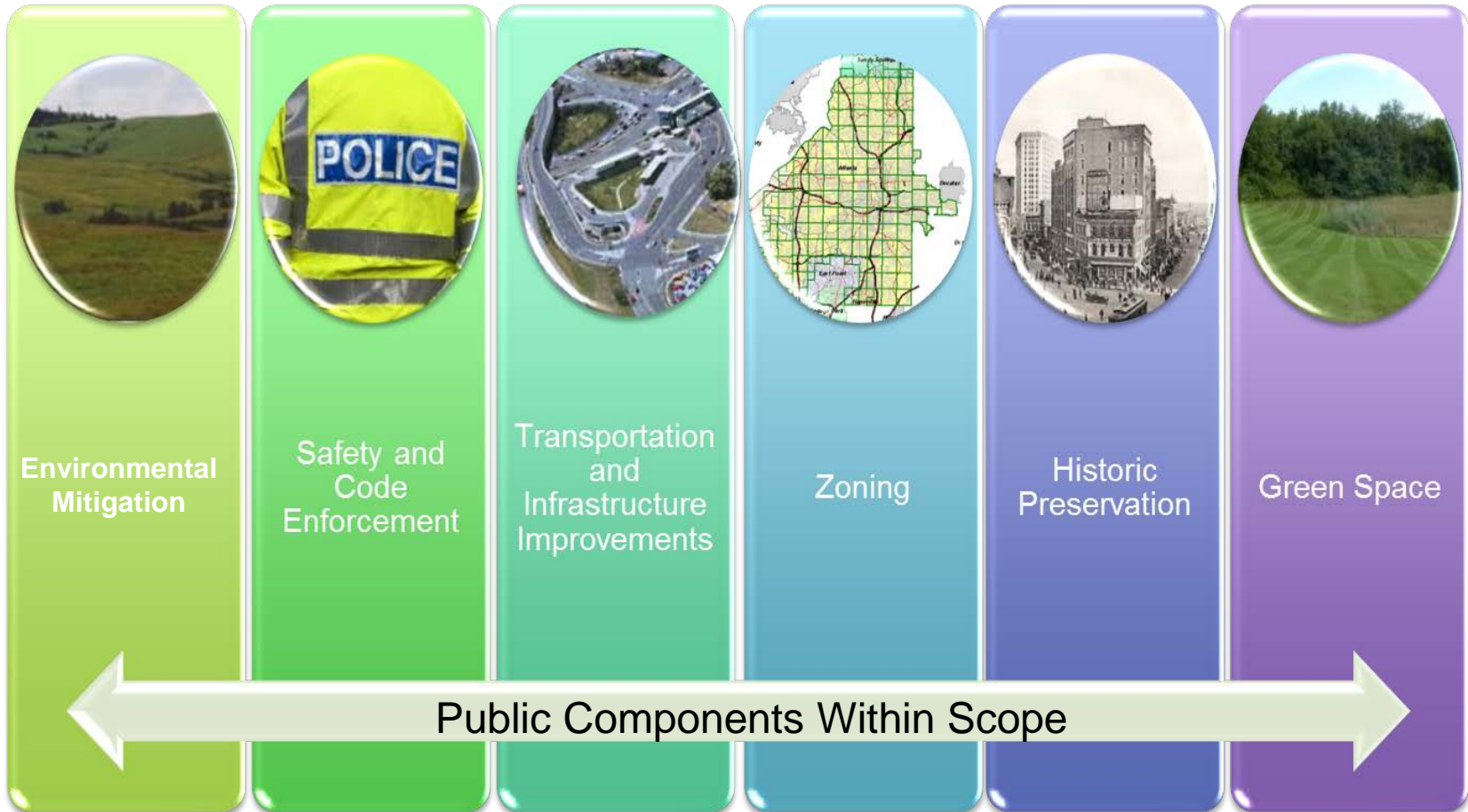
Scope of Work Categories



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Next Steps and Suggested Timeline

