## DO YOU NEED A **SMALL BUSINESS LOAN?**

## START YOUR BUSINESS OR EXPAND OPERATIONS

Come to Invest Atlanta's Small Business Seminar and access funds to start or grow your business. Lets make it happen with these few simple steps:

- » Attend the seminar
- » Get information about Invest Atlanta's loan programs
- » Learn how to apply for a small business loan

## CITY OF ATLANTA'S SMALL BUSINESS LOAN PROGRAMS FREE SEMINARS

PRESENTED BY Lonnie Saboor Director, Small **Business Development** 

**2020 DATES** 

January 29, February 26, March 25, April 29, May 27, June 24, July 29, August 26, September 23, October 28, November 18

LOCATION Invest Atlanta 133 Peachtree St. NE Suite 2900 Atlanta, GA 30303

> from 5:00pm to 6:30pm

LEARN MORE ABOUT THE SMALL BUSINESS LOAN PROGRAMS

**RSVP FOR AN IN-PERSON SEMINAR OR** WATCH THE SEMINAR ONLINE

INVESTATLANTA.COM/SMALLBUSINESS

Contact Cynthia Freeman at cfreeman@investatlanta.com or 404-614-8294 for more information



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Jobs Created/ Retained	Eligible Areas	Other Require- ments	Interest Rate	Term	Typical Structure	Loan Amount	Loan Type and Criteria	
	Business Improvement Districts	20% Equity Injection For Startups	Based on evaluation of cash flow statement	3 to 7 years	Direct Loans	Direct Loans - \$50,000 maximum Loan Participants - Not to exceed 10% of total financing Working Capital Maximum - \$20,000	Encourages the revitalization of targeted business districts and supports development in other eligible areas	Business Improvement Loan Fund
Create or retain 1 job for each \$35,000 loaned	Citywide	20% Equity Injection For Startups	<sup>1</sup> /2 of prime plus 2%	3 to 7 years, (15 years for real estate)	Private Financing - 67% Phoenix Fund - 33%	\$ 10,000 -	Provides small and medium-sized businesses with affordable loans	Phoenix Fund
At least 5 quality jobs providing healthcare coverage	Citywide with special consideration for businesses in Priority Areas	20% Equity Injection For Startups	½ of prime plus 2%	3 to 7 years, (15 years for real estate)	Private Financing - 50% Opportunity Loan Fund - 50%	\$100,000	Supports job creation by providing gap funding to small and medium-sized businesses creating new quality jobs	Opportunity Loan Fund
	Empowerment Zone	20% Equity Injection For Startups	0% to prime +2	Up to 5 yrs for inventory & working capital, 7yrs fixed assets, 10 yrs leaseholder improvements & 15 yrs property acquisition	Direct Loans	\$25,000 - \$50,000	Stimulate economic development in the Empowerment Zone	Empowerment Zone Program
	Targeted area	20% Equity Injection For Startups	Based on evaluation of cash flow	3 to 7 years	Direct Loans	\$50,000 - \$100,000	Seeks to spur job creation and economic development. Provides small business lending in distressed neighborhoods in the City of Atlanta	Atlanta Catalyst Fund
	Citywide	Matching portion must be at least a 1:1 ration	0%	Not to exceed 2 Years	Direct Loans	Direct loans up to \$3,000	Assists permitted street vendor in the City of Atlanta by providing support for the purchase of vending carts that are compliant with the vending ordinance	Atlanta Street Vendor Loan Fund
Create or retain 1 jab for each \$65,000 loaned; for small manufacturers,1 jab for each \$100,000 loaned	Citywide	10% Equity Injection	Based on 10-year Treasury Note	10 or 20 years	Private Financing - 50% SBA Loan - 40% Equity - 10%	Up to \$5 million for job creation; \$5.5 million for public policy manufacturers; \$4 million for NAICS Sector 31, 32 or 33 manufacturers	Offers financial and technical assistance to small, minority and female-owned businesses relocating or expanding in the City of Atlanta	SBA 504 Loan Program
	Citywide	Must maintain a business location in the City of Atlanta	2% fixed	3 years with a six-month deferment before first payment is due	Direct Loans	\$5,000 to \$20,000	Provides financial assistance to small businesses and startup companies located within accelerators, incubators, and co-working spaces in the City of Atlanta	Atlanta Forward Loan Fund
	Brownfield sites eligible for redevelopment. Citywide	Secured by assets and personal guarantee as needed	2% - 5%	Varied, based on project	Direct Loans	Up to \$200,000 per site. Larger amounts on case by case basis.	Provides funds only for the testing and clean of environmentally compromise or contaminated sites	Brownfield Revolving Loan Fund
	Citywide	Must be a recent graduate or attending a technical assistance program	3% Fixed	Varies between 3 and 7 years	Direct Loans	\$10,000 - \$50,000; up to \$30,000 can be used for working capital	Provides funds for existing companies improving commercial property, purchasing equipment, furniture, fixtures and paying off high-interest business debt	Community Loan Fund

## INVEST ATLANTA SMALL BUSINESS FINANCING PROGRAMS: