



Moving Atlanta Forward

12-Point Economic Growth Strategy

Making Atlanta A City of Opportunity for All



ATL Moving Atlanta Forward

As more people and businesses decide to call Atlanta home, Mayor Dickens is making sure that everyone in Atlanta benefits from the City of Atlanta's economic investments and prosperity. Managed by Invest Atlanta, the Moving Atlanta Forward 12-Point Economic Growth Plan will ensure that newcomers and legacy residents alike can take advantage of all the economic opportunities Atlanta's growth brings.

With a focus on equity and investments in Atlanta's youth, the 12-Point Plan prioritizes investments in disinvested neighborhoods and target investment areas in alignment with the Mayor's four-pillar strategy:

- **A City of Opportunity for All**
- **A City Built for the Future**
- **One Safe City**
- **Effective and Ethical Government**

Good Jobs with Livable Wages:

1. Create and support *7,500 middle wage jobs* for Atlantans.
2. Create the first online marketplace to encourage *\$500M in local spending* focused on minority, women, and legacy businesses.

Small Business Activation

3. Financially support and/or provide technical assistance training to at least *500 businesses in disinvested neighborhoods* (150 which would be startup) by targeting businesses who can improve quality of life (i.e., fresh food access and sustainability goals).
4. Provide incentives for businesses to *hire locally*.
5. Launch business development-tech hub strategy to *expand venture capital investment* in the Atlanta innovation ecosystem.

Neighborhood Stabilization

6. Finance the construction or preservation of *5,460 affordable housing units* from Invest Atlanta resources.
7. Create a pathway to homeownership and greater economic prosperity by providing *300 new homebuyers* with down payment assistance.
8. *Repurpose once blighted properties* in support of Atlanta's housing, affordable commercial spaces, greenspace, and public safety by working with sister agencies, launching the Demo Lien program, and issuing two RFPs for redevelopment.
9. Rehabilitate *275 units of owner-occupied housing* to ensure legacy residents can remain in the city they call home.
10. Launch the Anti-Tax Displacement Fund and assist in the deployment of resources to *mitigate the displacement of an initial 100+ homeowners* over the next three years.
11. Support strategies and implement programming to *provide food security* throughout the city.

Vibrant City Infrastructure

12. Facilitate a *state-of-the-art creative space*.